



Precision Agriculture EXPO Sponsorship Offer



Mission

"SPAA will be Australia's number one facilitator for increased research, extension and adoption of precision agriculture"



SPAA: What is the Precision Agriculture EXPO?

Your company is invited to be part of the 2018 Precision Ag EXPO to be held at the **Crystal Brook** Football Club on **Wednesday 21st March 2018**.

This event provides a unique opportunity for your company to support and promote the latest developments in Precision Agriculture (PA) products, equipment and services.

The EXPO includes:

- Presentations and demonstrations from a wide range of growers and advisors using and studying PA technology, showing how PA can be used to improve the management of grains, livestock, and other agricultural industries local to the region.
- Presentations highlighting how using PA reduces environmental impacts and maximises efficiency by precisely targeting crop inputs.

- Premium Sponsor Seminars and Trade Exhibits showcasing the latest DEVELOPMENTS in Precision Ag technologies.
- The Precision Ag EXPO provides a unique opportunity for all precision agriculture equipment manufacturers, sellers and service providers to showcase their products and services across a wide range of agricultural industries

Get involved at the SPAA PA expo today

www.spaa.com.au



@SPAA_Inc
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#SPAAEXPO18

Attendance

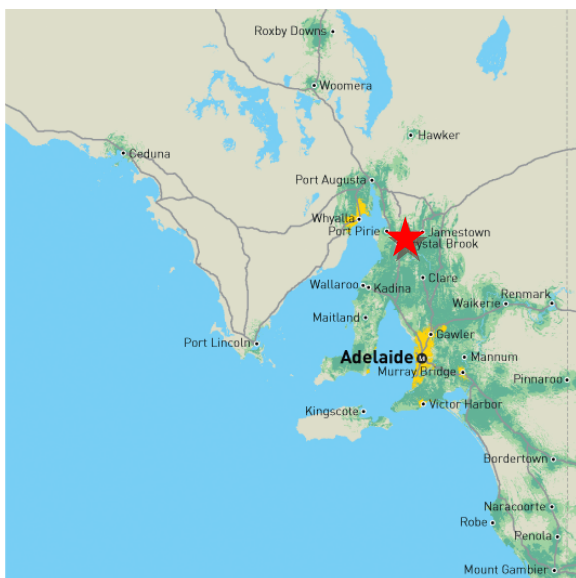
This EXPO in 2018 will build on the success of previous events organized by SPAA and continue to highlight new PA technologies and their application, to increase the profitability and sustainability of Agriculture in Australia.

SPAA has hosted many successful EXPO's, Forums and Conferences to promote Precision Agriculture (PA), and the 2018 EXPO promises not to disappoint. Recent PA events across South Australia include Naracoorte (2017), Wudinna (2016), Wallaroo (2015) and Renmark (2014) which each event attracting over 100 people including farmers and agronomists to hear first-hand about the latest developments in PA and their commercial application from other growers. We want to build on the current interest in Big Data, Drones and soil management using PA and variable rate strategies in the region and offer an exciting industry wide event.

The 2018 EXPO will feature a wide range of speakers on Precision Agriculture and attract a wide audience of growers implementing PA across a number of agricultural industries. All meals will be served in the trade exhibition area maximizing your coverage to the many delegates we expect to attend.

The Venue

The 2018 EXPO will be held at Crystal Brook Football Club, in the Mid North, South Australia.



Crystal Brook is a town in South Australia, named after the spring-fed creek next to which it was founded. It is approximately 200kms north of Adelaide and has a population of 1,500.

Crystal Brook is situated on Goyder's Line near the border of two climate systems. While apparently cold semi-arid, the town benefits from a temperate Mediterranean climate zone near to the east, making possible slightly more intense farming in the region. To the west and north-west lies some marginal, semi-arid farmland. The local farming community still supports many small businesses in the town.

The Mid North region has a diverse agricultural sector. The most important commodities in the region are grains, livestock (sheep and cattle), viticulture and emerging horticulture and hay and livestock processing and our program will reflect such.

TRADE Exhibition SPACE

Trade exhibition floor space will be offered to all sponsors. The exhibition space is limited and will be located where lunch, afternoon tea & PA Connections will be served.

Furniture including a trestle table, poster boards and chairs, will be available for use at the venue. Power will be available. Please complete and return the enclosed sponsorship booking form to secure your exhibition requirements, by the 16th February 2018.

Trade exhibitions of the event will be on display throughout the day from 9.30am til 5.00pm with many opportunities for delegates to view your exhibit and see the latest technologies in precision agriculture.

Key Note Presentations

The program includes presentations from a wide range of speakers including farmers, agronomists, and researchers. They will be listed on the event website www.spaa.com.au as confirmed.

Promotion

The event will be widely publicised with both pre and post advertising and promotion. Pre event advertising coverage will be in rural news print and selected industry magazines and local radio. All pre event advertising will include the company logo of all sponsors.

The event will be widely promoted to SPAA members through e-News and social media including the event hashtag #SPAAEXPO18 on twitter and facebook. Event promotional flyers including all sponsor company logos will be sent to a range of farming system groups, the media, industry organisations and project investors.

Further Information

Further information about the EXPO will be made available through our website

www.spaa.com.au

For EXPO sponsorship bookings and further information please don't hesitate to contact me, Nicole Dimos, SPAA Executive Officer on 0437 422 000 or email nicole@spaa.com.au

For the EXPO Organising Committee



2018 Precision Ag EXPO

*** Trade ***

Your Investment only \$800 + GST

- Your company's logo displayed on all promotional material including flyers and invitations to all SPAA members, project partners & investors.
- Your company's logo listed prominently on the SPAA website events page as a trade sponsor of the EXPO with links to your company website.
- Your company's logo displayed prominently on the back cover of the proceedings.
- Full page colour advertisement in the proceedings.
- A 2 metre x 2 metre trade exhibition space with furniture provided.
- The opportunity to include your company's promotional material in the "bag" provided to all delegates.
- Complimentary attendance for 2 company representatives at the EXPO.
- Additional passes available at members prices.
- Recognition and promotion of your company as a trade sponsor on PowerPoint slides during the opening and closing presentations lunch, afternoon tea and PA Connections networking event.



Precision Ag EXPO

21st March 2018

Crystal Brook, Mid North, South Australia



SPONSORSHIP Booking Form

Please email nicole@spaa.com.au by 16th February 2018

Company _____

Name _____

Contact Person _____

Email _____

Telephone _____ Fax _____ Mobile _____

Postal Address _____

State _____ Postcode _____

Website _____

Social Media Handle: Twitter _____ Facebook _____

Signature _____ Date _____

Please to book your sponsorship package requirements

TRADE Sponsorship @ \$800+ GST

1 x 2m x 2m floor space

2 x Chairs

Power

1 x Poster Board/ Screen

1 x trestle table

Space for Pull up banners

I wish to participate in the demonstrations program

Outdoor Equipment Display

Indoor Equipment Display

Names of attendees: 1. _____

2. _____

Additional tickets required _____

*Sponsorships are secured and accepted on receipt of completed booking form.

On receipt of this booking form a tax invoice will be sent to the above email contact or via post.

Thanks for your interest and we look forward to your involvement in the 2018 Precision Ag EXPO.



“SPAA expo provide your company with an exclusive and direct opportunity to network and associate with Australia’s leading farmers”.

“The opportunity for a shared vision; to collaborate with enthusiastic primary industries to share knowledge, experience and expertise to increase the adoption of Precision Agriculture across Australia”

SPAA Society of Precision Agriculture Australia Inc

PO Box 3490, Mildura Vic 3502

T 0437 422 000 F 1300 422 279

nicole@spaa.com.au www.spaa.com.au



@SPAA_Inc



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For PA EXPO sponsorship enquiries please contact

Nicole Dimos

SPAA Executive Officer