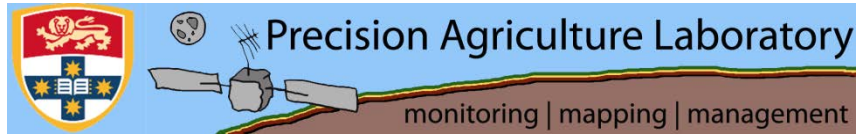


20th Precision Agriculture Symposium Sponsorship Offer



Mission

"SPAA will be Australia's number one facilitator for increased research, extension and adoption of precision agriculture"



Your invitation

We invite your company to be part of the **2017 Precision Ag Symposium** to be held at

“The Refectory – University of Sydney, NSW”
on Monday and Tuesday 14th & 15th August 2017

SPAA and the Precision Ag Lab brings to you the Precision Agriculture Symposium and this year we are celebrating 20 years of showcasing ag technology and innovations.

One of the world’s longest running PA event is now only a few months away, and we seek your support and interest to promote the latest developments in Precision Agriculture products, equipment and services across Australia.

The event promises to be a fantastic showcase of innovation and technology as well as highlighting the innovative spirit of growers from all sides of agriculture to industry partners, investors and sponsors and we now are providing your business a unique opportunity to be part of our celebrations.

Held over two days, we return home to where we staged our first ever PA Symposium. This year we build on our successes and offer an exceptional program and speakers, exhibits, demonstrations, networking and so much more!

The Precision Ag Symposium provides a unique opportunity for all precision agriculture equipment manufacturers, sellers and service providers to showcase their products and services across a wide range of agricultural industries.

Celebrate with us and get involved at the 20th PA Symposium today
www.spaa.com.au/events

 @SPAA_Inc

#PASymposium17

Attendance

This Symposium in 2017 will build on the success of previous events organized by SPAA and the Precision Ag Lab and will continue to highlight new PA technologies and their application, to increase the profitability and sustainability of Agriculture in Australia.

SPAA has hosted many successful Conferences to promote Precision Agriculture (PA), and the 2017 Symposium promises not to disappoint.

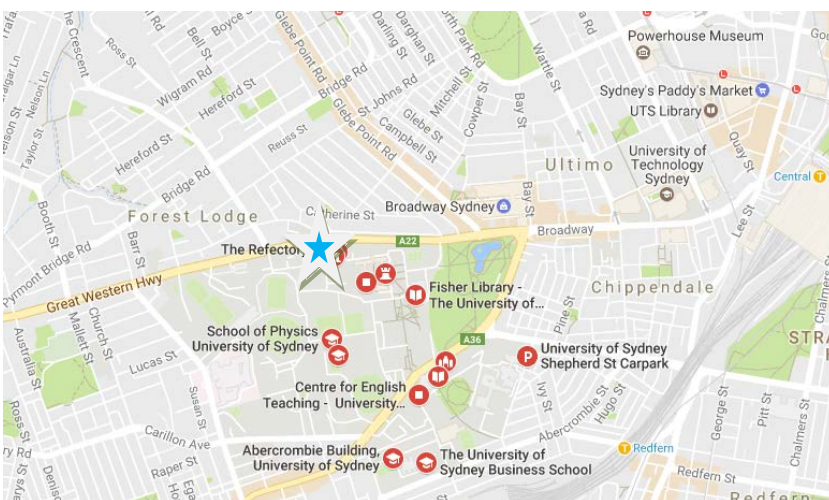
Building on the current interest in PA we are keen to offer an exciting industry wide event.

Each year, the number of delegates registering continues to grow, with around 200 people expected to converge this year in Sydney. The 2017 event will feature a wide range of speakers in particular farmers implementing Precision Agriculture and attract a wide audience across a number of agricultural industries. We have seen abundant interest and support from farmers and advisors, and are excited to bring a program that showcases PA across many including sugar, rice, grains, livestock, vegetables and more.

The Venue

The 2017 Symposium will be held at The Refectory Building, at the University of Sydney City campus NSW.

Tour locations will be confirmed closer to the event.



Why return to Sydney?

This year we celebrate our 20th PA Symposium, and to mark this milestone, we return home to where we, together with the Precision Ag Lab staged the first ever PA forum of this kind!

There is an abundance of

accommodation options and varying price points, as well as public transport options to get to/from the conference center. Parking at a fee will be also available.

TRADE Exhibition SPACE

Trade exhibition floor space will be offered to all sponsors. All meals and PA Connections will be served in the trade exhibition area maximizing your coverage to the many delegates we expect to attend.

Furniture including a trestle table, poster boards and chairs, will be available for use at the venue. Power will be available. Please complete and return the enclosed sponsorship booking form to secure your exhibition requirements, by the 14th July 2017.

Trade exhibitions on day 1 of the event will be on display throughout the day from 12 noon til 6.00pm with many opportunities for delegates to view your exhibit and see the latest technologies in precision agriculture.

The event will also have an optional dinner for delegates to continue their discussions and networking in PA. Day 3 of the Symposium will be supported by farm tours and research facility tours.

Key Note Presentations

The program includes presentations from a wide range of speakers including farmers, agronomists, and researchers. They will be listed on the event website www.spaa.com.au as confirmed. Do you have an idea or would like a sponsor a guest speaker, get in touch with us.

Social activities

Due to popularity, SPAA and PAL will be coordinating extra-circular activities aligned to the conference.

As a sponsor, you can elect to register in such at the additional charges which will be listed on the event registration forms.

- PA Connections – FREE – social networking mixer
- Dinner ticket – including presentations and a fun and frivolity activity
- Industry tours – visit local properties and the Australian Centre for Field Robotics.

Promotion

The event will be widely publicised with both pre and post advertising and promotion. Pre event advertising coverage will be in rural news print and selected industry magazines and local radio. All pre event advertising will include the company logo of all sponsors.

The event will be widely promoted to SPAA members through e-News and social media including the event hashtag #SPAASymposium17 on twitter and facebook. Event promotional flyers including all sponsor company logos will be sent to a range of farming system groups, the media, industry organisations and project investors.

Further Information

Further information about the Symposium will be made available through our website

www.spaa.com.au

For sponsorship bookings and further information please don't hesitate to contact me,

Nicole Dimos, SPAA Executive Officer on

0437 422 000 or email nicole@spaa.com.au

For the Symposium Organising Committee



20th Precision Ag Symposium in Australasia

*****TRADE*****

Your Investment only \$1500+GST

- Your company's logo displayed on all promotional material including flyers and invitations to all SPAA members, project partners & investors.
- Your company's logo listed prominently on the SPAA website events page as a trade sponsor of the EXPO with links to your company website.
- If available promotion of your business on social media
- Your company's logo displayed prominently on the back cover of the proceedings.
- Full page colour advertisement in the proceedings.
- A 2 metre x 2 metre trade exhibition space with furniture provided.
- The opportunity to include your company's promotional material in the "bag" provided to all delegates.
- Complimentary attendance for 2 company representatives at the Symposium day sessions and PA Connections .
- Additional conference passes available at members prices.
- Recognition and promotion of your company as a trade sponsor on PowerPoint slides during the opening and closing presentations and lunch, session breaks and PA Connections networking event.



20th Precision Ag Symposium 14-15th August 2017

University of Sydney, NSW



SPONSORSHIP Booking Form

Please email nicole@spaa.com.au by Friday 14th July, 2017

Company _____

Name _____

Contact Person _____

Email _____

Telephone _____ Fax _____ Mobile _____

Postal Address _____

State _____ Postcode _____

Website _____

Social media profiles Facebook _____ Twitter _____

Signature _____ Date _____

Book your sponsorship package here

TRADE Sponsorship @ \$1500+ GST*

Please mark your requirements for trade exhibition space and furniture

- | | |
|-------------------------|--------------------|
| 1 x 2m x 2m floor space | 2 x Chairs |
| Power | 1 x Poster Board |
| 1 x trestle table | Banners on display |

Names of attendees: 1. _____
2. _____

Car-parking for bump in/out Car-parking duration of event (additional cost TBA)

To participate in extra-circular activities please complete the event registration form.

*On receipt of this completed booking form a tax invoice will be sent to the above email contact or via post. Your sponsorship will be secured and accepted on receipt of payment.

Thanks for your interest and participation and we look forward to seeing you at the

20th Precision Ag Symposium in Australasia.



“The 20th PA Symposium provides your company with an exclusive and direct opportunity to network and associate with Australia’s leading farmers”.

“The opportunity for a shared vision; to collaborate with enthusiastic primary industries to share knowledge, experience and expertise to increase the adoption of Precision Agriculture across Australia”

SPAA Society of Precision Agriculture Australia Inc

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For PA Symposium sponsorship enquiries please contact

Nicole Dimos

SPAA Executive Officer