

## Increasing Profitability Using PA A WA Perspective



Phil & Bindy Longmire



- 5% on 5 yr Average
- Liquid N with Dosatron
- KISS
- Minimise No. of passes



**Lateral Accuracy** 8 7 2006

### Where To Start?

If You Don't Measure It, You Can't Manage It!

DEFINING THE FUTURE OF PRECISION AGRICULTURE  
INNOVATIVE MAPPING & ANALYSIS TECHNOLOGIES

Terrain  
Yield  
Soils  
Climate  
**Analysis**

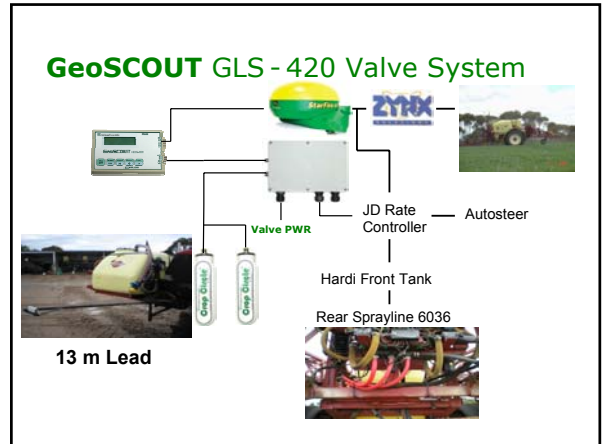
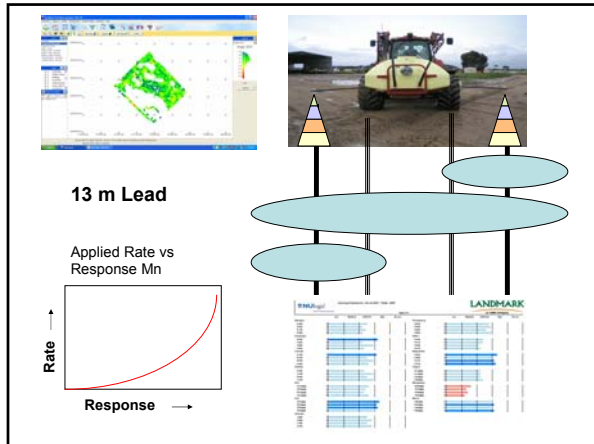
RED HEN FARMING SYSTEMS, LLC.

Recording of data should be done during traditional operations.

### Most Profitable Gain

Clay Loam  
Loam  
Sand

futurefarm  
Low High



**2008 & Beyond?**

- VRT Pasture
- VRT Gypsum
- Detailed Analysis
- Weedseeker